ImplantTreatmentCoordinator

WORD TRACKS

Take Your Implant Practice To The Next Level

IMPORTANCE OF AN ITC IN YOUR PRACTICE

Expand your practice with an Implant Treatment Coordinator. Promote better relationships with your referring doctors and increase profitability, case acceptance and production.

ONLINE TRAINING MARKE

MARKETING MATERIALS



The Implant Treatment Coordinator **Course** is uniquely geared towards developing your implant practice by training new implant treatment coordinators, or expanding the roles of your current implant treatment coordinators. This course reviews specific word tracks to be utilized to increase case acceptance during consultations, educating patients on their treatment options, managing supplies, training and implementing an implant team, corresponding with referrals and growing your implant practice with effective marketing strategies. This course can be taken online at your own pace, or at our training facility in Plymouth Meeting, PA. The in-house training is approximately 1 to 1 ¹/₂ days.

FULL COURSE DOCUMENTS TO GUIDE YOUR ITC ON GROWING YOUR IMPLANT BUSINESS

The Implant Treatment Coordinator

Pro Pack gives you all the documents you need to grow your implant practice. Each carefully crafted document aids your Implant Treatment Coordinator in creating efficient processes for your staff and patients.

1. Implant Treatment Coordinator Job Description 2. Policies and Procedures 3. Implant Consult Script 4. Implant Welcome Letter 5. Implant Patient Evaluation Form 6. Implant Consult Form 7.3D CBCT Show 8. Benefits Breakdown 9. Rationale 10. Financial Responsibility 11. Implant Treatment Planning Letter 12. Implant Treatment Summary Letter 13. Implant Ready to Restore Letter 14. Implants Soup to Nuts PowerPoint 15. Implant Quiz 16. Implant Request Form 17. Implant Return Form

The implant treatment coordinator course not only was informative, but also impactful for our practice. With the guidance of this course, our implant production grew tremendously. The instructor was clear, concise, and very knowledgeable. She helped me to fulfill the position of the implant liaison for all of my patients, referrals, and doctors. I would recommend this course to any ITC

Julie Martin

Implant Marketing Materials make it easy for your implant coordinator to expand your implant practice with our fully customizable implant marketing package. These exclusive materials make the complicated implant placement and restoration process simple for your patients, giving them the peace of mind they need to accept your best recommendations.







The Dental Implant Tri-fold is the patient's guide to understanding the treatment process. Place your branding on the front cover and make it your own. It helps your patients understand what to expect with short definitions of common procedures associated with their implant treatment plan. The inside of the tri-fold is a treatment quide map so your patients can follow their treatment plan and understand the steps taken to reach their optimum tooth replacement goal. Your patients will take this home with them as a guide, knowing each step and cost associated with their procedure. Your patients and referrals will be happy that you took the time to make sure everyone is on the same page.

The 12-page Illustrated Flip

Chart assists your ITC and also the referring office's hygienist on educating our patients on the implant process from start to finish. It includes illustrations of extractions and socket grafts, hard and soft tissue grafting options, the dental implant with a cover screw, healing abutment and final abutment. It also covers the benefits of utilizing a CBCT scan and reviews the most frequently asked questions from patients.

With this Easy-to-Brand Booklet, you will no longer be a referral card in the dentist's drawer hoping to be chosen. The first several pages of the booklet are reserved for "Meeting the Doctors," allowing your patient to learn more about you without having to search the internet. The following pages highlight your staff, so they have someone to reach out to with any questions or concerns they may have about their procedure. Your patients will enjoy learning about dental implants while reading the 12 illustrated pages that help explain the most common procedures associated with dental implants, which in turns increases case acceptance.

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Contact OMS3 to learn more

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