

Empowered by the vast experience of the OMS owners, proven systems, further strengthened by its **AAOMS Advantage Partner** status, **Practice Metrix** has become the trusted ally of **Restorative Clinicians, Perio and Oral Surgery** practices across America. Because no one understands the complex business of General Dental and Dental Specialties better than the team that built theirs from the ground up.



Practice Metrix encourages you to come visit our specialized training center of excellence in a live surgical practice setting, meet our team of experts or speak to any of our happy clients to learn more about the **Practice Metrix** Advantage.

PRACTICE
METRIX

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THE PRACTICE **METRIX** STORY

How an Oral-Surgeon–Built Company
Became the Leading AAOMS
Advantage Partner in America



Practice Metrix was born inside the very environment it now helps transform.

Founded by oral surgery owners who built one of the nation's most respected multi-location OMS practices beginning in 2010, the company emerged from a

simple truth: the business side of Oral & Maxillofacial Surgery had fallen far behind its clinical excellence. Surgeons were delivering world-class care—yet struggling under inefficient revenue cycles, inconsistent workflows, and operational “noise” that limited growth and exhausted teams. The founders lived these frustrations firsthand.



As their practice expanded, they created internal systems, analytics dashboards, now found in many of your practice management systems, workflow models to solve the challenges that every oral surgeon faces: unpredictable revenue,

inefficient scheduling, breakdowns in communication, lack of visibility into KPIs, disorganized implant coordination, and stock management, and a widening gap between analog habits and the new digital ecosystem reshaping dentistry, including the **ONE Surgical Solution** (Scanning, planning, photogrammetry, and more).

What began as in-house innovation quickly became a revolution.

By 2015, other OMS practices were requesting access to the same proven revenue cycle processes, dashboards, and operational playbooks that fueled the founders' growth. In 2017, **Practice Metrix** formally launched with a mission: to become the operational backbone of the modern general dental and specialty practices alike—a mission it has fulfilled with relentless precision.



Today, **Practice Metrix** is recognized nationally as the go-to **AAOMS Advantage Partner** for any Oral & Maxillofacial Surgery practice aiming to scale, modernize, or regain control of its business. Its reputation is built on proven results, rooted in the real-world experience of surgeons who know what it takes to run a profitable, efficient, patient-centered practice.

Practice Metrix has become the industry leader in:



OMS Revenue Cycle Optimization

A comprehensive, surgeon-specific (end to end billing) accelerating timely reimbursement.



True Digital Workflow Implementation

(including the **ONE Surgical Solution**)

From CBCT to intraoral scanning, printing, photogrammetry and fully integrated **My Patient Exchange** digital collaborator ties the entire team towards precise outcomes.



Mid-Level Provider Integration

Learn why more OMS practices are benefiting from force multipliers. **Practice Metrix** implements systems that allow Mid-Levels to expand access, reduce surgeon load, and increase patient and referral satisfaction.



Implant Treatment Coordinator Programs

Practice Metrix has developed a unique Implant Treatment Coordinator course geared to enhance any current practice team member's knowledgebase and efficiency respective of case presentation, acceptance and collaboration between the Restorative Clinician/Specialist/Rep/Lab.



Practice Efficiency & Business Best Practices

From front desk to clinical operations, scheduling optimization, KPI dashboards, and multi-location practice management **Practice Metrix** provides the blueprint for a truly modern and efficient oral surgery enterprise.